



DARREN
TESSITORE
SPEAKER • EDUCATOR

Educating today to protect tomorrow.
Keynote speaker • Drug prevention • Youth and traffic safety

SIGNATURE KEYNOTE: FACTS, NOT FEAR

Facts, not fear. Prevention that works.

Darren Tessitore is a keynote speaker and national leader in drug prevention education. Over 20 years he has trained more than 20,000 educators, including driver education instructors, school resource officers, teachers and community leaders, to talk with young people about drugs, fentanyl, vaping and impaired driving without lecturing or scare tactics.

After losing seven friends to drugs and alcohol before age 16, Darren made prevention his life's work. In 2019 he founded the nonprofit Drug Educators Alliance. His sessions are high-energy, story-driven and practical: audiences laugh, lean in, and leave with a method they use the next day.



20,869

Educators trained

5.6M

Young people reached

50

States

20

Years in drug education

KEYNOTES AND SESSIONS

SIGNATURE KEYNOTE

Facts, Not Fear

How the adults who reach kids every day can actually change their decisions about drugs. Audiences learn to talk without lecturing, explain fentanyl, THC, vaping and drug-impaired driving in plain language, and answer the hard questions.

Keynote 45–60 min • breakout 90 min • half-day workshop • virtual

LEADERSHIP

The Purpose Effect

How a personal loss became a national mission, and how your people can reconnect daily work with the reason it matters.

Keynote 45–60 min • virtual

COMPANIES

What Your Kids Are Facing

A lunch-and-learn for employees who are parents, plus workplace drug awareness for HR and safety teams.

60 min • lunch-and-learn • virtual

WHO BOOKS DARREN

- State and national driver education and traffic safety conferences
- School resource officer associations and police trainings
- Transportation and health departments
- School districts, staff in-service days and parent nights
- Prevention coalitions and employers

WHAT ORGANIZERS SAY

"Darren talks to the audience, not at them. He comes from a place of understanding, not judgment."

Rod Hall, NHDTSEA

"Darren immediately commands attention, infusing every interaction with poise and authenticity. The audience consistently leaves with actionable insights."

Audra Urie, Driver Education Specialist, Utah State Board of Education



Driving School
Association
of the Americas



Bring Darren to your next conference

Every booking includes a planning call to tailor the talk to your audience.

DarrenTessitore.com
(727) 205-6716